

Exe Estuary Action Plan 2009 – 2010



for birds
for people
for ever



Exmouth Town
Council



Dawlish Town
Council



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Section 1 Summary Action Plan

Outcomes by March 2010

Community

Education: Delivered at least 10 education sessions at Exmouth LNR involving 300 students and 5 on the west side of the estuary in trial for the Education strategy

Volunteer Opportunities: Delivered at least 5 volunteer events covering actions from the Exe Estuary Health Audit completed in 2008.

Friends Of: Continue to coordinate the group and recruit additional volunteers

Clean Up Events: Delivered two Clean Up events, one in spring and one in autumn, involving the coordination of the whole Estuary.

Exe Action and Issue Groups: Involved local communities in the Estuary partnership through the organisation of Task and Finish groups to deliver specific actions or address current issues when required, for example to develop the Heritage Trail.

Public Awareness

Leaflets: A revised addition of the Exe Explorer 2009 launched by March 1st.

Heritage Trail and Exhibition: Created new interpretation materials and collected information on the history of the estuary.

Website: Maintained a fresh interactive website that improves the transparency of the workings of the partnership. Created new pages to target different audiences.

Newsletter: Produced and distributed four seasonal copies of Exepress Newsletter for 2009.

Signage: Investigate signage opportunities to raise awareness of appropriate use of the estuary

Forum

Spring: Delivered a festival style event celebrating the value of the estuary

Autumn: Delivered a formal presentation and workshop based event.

Supporting Strategies

Shoreline Management Plan: Remained involved in process and aided dissemination of results

Disturbance Study: Coordinated steering group to guide study

Monitoring Plan: Reviewed the research and studies available for the estuary identifying gaps

Planning Proposal: Prepared guidance information for small scale development proposals.

MBS Cockle Trial: Supported NE and DSFC in delivery of the Exe shellfish trial

Education Strategy: Coordinated with other providers to create strategy for the whole estuary.

Action Plan 2010/11: Prepare 2010/11 Action plan for approval by Management Partnership

Partnership

Promoting the Partnership: Raised the profile and public awareness of the EEMP.

Representing the Partnership: Attended and contributed to all relevant meetings associated with the Exe Estuary on behalf of the partnership.

Partnership: Maintained regular contact with members and Supporting Officers through the Officers Working Group and Management Group.

Researching Funding: Investigated sources of long-term partnership funding as well as for one-off projects, events including development levies through the LDF.

Section 2 Introduction

1.1 The Exe Estuary Management Plan 2006 - 2011

The Management Plan states the Exe Estuary Management Partnership's (EEMP) objectives for a 5 year period from 2006 – 2011. The Management Plan incorporates the Scheme of management for the Special Protection Area (Regulation 34 Habitats Directive). Thereby identifying the actions needed to achieve favourable condition for the wildlife and supporting habitats protected under the SPA.

The Management Plan is the overarching document from which all further action plans will be prepared from within this 5 year period. Throughout this action plan each objective is followed by a list of the Management Plan aims which it will contribute to achieving. Where the aims appear in bold this indicates those aims which are a requirement to the Scheme of Management for the SPA.

The Management Plan is based on 'The State of The Exe' a scientific report displaying the information currently available on the condition of the environment.

The Management Plan is the sole document from which the Exe Estuary Officer will be guided as an official representation of the Management Partnership's views and objectives.

1.3 The Management Partnership

The structure of the management partnership has existed since the mid 1990s and is the management group responsible for the delivery of the scheme of management for the SPA. The Management Partnership consists of the organisations that fund the group; Devon County Council, East Devon District Council, Teignbridge District Council, Natural England, Exmouth Town Council, Dawlish Town Council and the RSPB along with organisations invited due to their relevance and knowledge of the Estuary. These are Devon Sea Fisheries, The Environment Agency and Exeter City Council.

1.4 Meeting Dates

Group	2009	2009	2010
Management Group	26 th February	8 th July	Jan / Feb
Officers Working Group	2 nd February	3 rd June	Jan / Feb
Forum			

All meetings will convene at 10am unless previously agreed otherwise

Section 3 Community Projects

3.1 Education

Delivery of 10 educational sessions at Exmouth Local Nature Reserve involving at least 300 students. This will be a joint delivery with James Chubb facilitating the ability to invite larger groups of students and divide into subgroups to deliver activities.

Develop and implement an Education Strategy (see supporting strategies for more information) for the Estuary to investigate the demand for different subjects, e.g. geography, ecology, and to what age. Identify appropriate sites on the west side of the estuary and deliver at least 5 education sessions in order to trial and support the education strategy.

Management Plan Objectives

6.1 Education and Interpretation: **Improve awareness and understanding**

- **Improve education and interpretation facilities around the Estuary.**

3.2 Wildlife: Achieve greater appreciation and awareness of biodiversity.

3.2 Volunteer Opportunities

Organise at least 5 volunteer events, exclusive of Estuary Clean Up events, involving local volunteers in Estuary management to deliver the actions of the Estuary Health Audit completed in 2008. The activities will be:

1. Litter collection from Exmouth Foreshore From Duck pond area along towards Lymstone
2. Removal of abandoned boats and removal of Ragwort from Exton
3. Tidy up of litter and removal of non reed bed species at Topsham
4. Removal of litter and bikes from foreshore at Starcross
5. Removal of Ragwort from Powderham Banks

Maintain and build links to volunteers through local organisations, clubs and societies, press involvement and community liaison.

Management Plan Objectives

6.1 Education and Interpretation: **Improve awareness and Understanding**

3.1 Habitats and Designations: **Identify all habitat re-creation opportunities and progress with the priority sites.**

5.3 Waste Management and Recycling: Prefer and choose businesses using and supplying sustainable packaging when purchasing or contracting services and suppliers.

7.1 Contingency Planning: Identify and put in place structures and procedures for the management of volunteers.

3.3 Friends of the Exe Estuary

Continued development and recruitment of the Exe Estuary 'Friends of' group with involvement in Estuary events.

Management Plan Objectives

3.1 Habitats and designations: **Produce and implement an integrated monitoring plan for the designated sites.**

3.2 Wildlife: Ensure all biodiversity interest is appropriately monitored

- Achieve greater appreciation and awareness of biodiversity

3.4 History and Archaeology: Raise awareness of existing reporting schemes when archaeological or historical discoveries are made on land, at sea or in the inter-tidal zone.

7.1 Contingency Planning: Identify and put in place structures and procedures for the management of volunteers.

Section 3 Community Projects Continued

- 3.4 Clean up Events** Spring Clean up: Saturday 25th April 2009. Low tide: 1.41 pm (0.1)
Continue the success of the autumn 2007, spring 08 and autumn 09 clean up events with 2 further events during 2009 continuing the 6 monthly theme of delivery that volunteers have become accustomed to. Coordinate with different sites to maximise coverage of the event over the whole estuary and attract press coverage. Consider maximising volunteer involvement when planning the date, times, refreshments and additional activities for the event (the autumn event is to continue to coincide with the MCS National Beach watch event). Continue to actively seek support and assistance from local organisations to aid with delivery of the events through sponsorship and volunteer rewards.

Management Plan Objectives

3.2 Wildlife: Increase awareness of the threats posed to wildlife by the presence of litter and waste

5.2 Water Quality: **Educate and inform about the impact of human activities on water quality.**

5.3 Waste Management and Recycling: **Promote regular beach and shoreline clean-ups**

- **Reduce the amount of waste, litter and fly tipping on the Estuary.**
- Prefer and choose businesses using and supplying sustainable packaging when purchasing or contracting services and suppliers.
- Increase public awareness of waste and recycling

3.5 Exe Action and Issue Groups (Task and Finish Groups)

These groups will be used to involve the local communities in the work of the management partnership and to facilitate discussion of relevant issues. They were used very successfully in 2008 to create leaflets for the estuary and to plan the creation of the Friends of Group. A group has already been convened to develop the ideas and funding application for the Heritage Trail.

Exe Action and Issue Groups will:

- Have a clear, specific objective or purpose for meeting
- Will meet over a clearly defined time schedule
- Will seek to invite all relevant groups as well as be open to any interested individuals
- Be brought together when there is an issue that concerns the organisations or communities who live, work and enjoy the Estuary or an activity that will be benefited by group working.
- Address issues from the Management Plan identified by the EEMP

All groups will be chaired by either the Forum Chair or Vice Chair. The Estuary Officer will attend all Groups and will accept agreed actions from the group in order to achieve the group's objectives. Where actions are proposed that would incur a notable cost or are outside of those agreed in this action plan the Chair and Officer will present the recommendations to the EEMP for approval.

All actions recommended to the partnership will be judged on the following criteria:

- Legally Compliant
- Relevance to the Management Plan
- Budget
- Time Demands
- Balance of work priorities
- Environmentally sustainable

Details of the groups, including minutes, will be available on the Estuary website with further opportunity for comment and input from those who have not attended.

Management Plan Objectives

4.3 Recreation: Achieve a balance of interests on the Exe where conflicts arise.

- **Increase awareness and understanding of each other's needs amongst users of the Exe.**
- Continue to work with recreation organisations such as those representing sailing, mooring and angling to optimise opportunities and minimise conflict and environmental damage.
- Facilitate a responsible approach to any new recreation activities emerging on the Exe.

6.1 Education and Interpretation: **Improve awareness and Understanding**

Section 4 Public Awareness

4.1 Leaflets

Exe Explorer will be updated during January / February 2009, launched before the Easter Holidays and then monitored throughout 2009/10 with a view to keep distribution outlets continuously stocked. A 2010 version will be created in January/February 2010 and launched by the Easter Holidays.

Monitor popularity and stocks of the wildlife and activity leaflet in order to ensure availability. As the Heritage Trail develops consider the value of combining the 'Towns to Explore' leaflet, which was to be the final leaflet produced in the Exe Explorer family, or whether a separate leaflet is appropriate.

The production of users information as and when necessary in relation to specific issues on the Estuary e.g. the Crab tiling leaflet which was produced to address issues relating to crab collection for bait.

Management Plan Objectives

4.3 Recreation: Identify and promote further recreation opportunities and resources on the Estuary.

4.5 Public Transport and access:

- Promotion of sustainable transport to access the Estuary
- Encourage walking and cycling as a means of accessing and exploring the Estuary.

6.1 Education and Interpretation:

- **Improve education and interpretation facilities around the Estuary**
- **Ensure that an improved consistent approach to interpretation of the many qualities of the Estuary is created**

4.2 Heritage Trail and Exhibition

The idea of a history leaflet for the Exe has been developed into the creation of a heritage trail and exhibition with a desire to collect memories and memorabilia from local communities and assimilate these into an exhibition that can be disseminated to local schools and community groups securing the information for future generations before it is lost.

An Exe Action Group, consisting of local history group, museum and community group representatives, has been created to develop the ideas for the project and we are in the process of applying for Heritage Lottery funding to support the project. We aim to submit the bid and have received a response by the end of the financial year 08/09 and therefore, if successful, be ready to start the creation of the trail at the beginning of the implementation of this action plan. Although a consultant will be employed to deliver the study, the task group and project will need to be managed by the Estuary Officer throughout the life of the project.

Management Plan Objectives

3.4 History and Archaeology:

- Improve the general level of understanding of the value and sensitivity of historical and archaeological sites, features and related evidence.
- Take opportunities to celebrate the historic heritage of the Exe

4.5 Public Transport and access:

- Promotion of sustainable transport to access the Estuary
- Encourage walking and cycling as a means of accessing and exploring the Estuary.

6.1 Education and Interpretation:

- **Improve education and interpretation facilities around the Estuary**
- **Ensure that an improved consistent approach to interpretation of the many qualities of the Estuary is created**

Section 4 Public Awareness Continued

4.3 Website

Dedicate a minimum of 2 hours per week to keep the website up-to-date and fresh. Incorporate new services regularly to keep the website interesting and interactive to encourage regular visitors. Create new pages to appeal to different user groups, such as a child's area and forum for students as well as covering appropriate topics from the management plan. Raise awareness of how and to whom to report incidents to. Increase usage of the website through promotion and competitions. Incorporate an 'art' element to the website by promoting and displaying personal interpretations of the Exe by local schools and artists.

4.4 Newsletter

Building on the success and popularity of *Exepress* the newsletter will be trialled as a quarterly edition with a copy for each season in order to improve the relevance and timing of the articles. In order to mitigate against additional production costs the quality of the print and quantity produced will be reduced promoting an email / online version for those with access to computers. Consider opportunities to provide 'cut out' ID cards to promote biodiversity aimed at adults and children. Create clear links between all of the information services that the partnership provides ensuring a cohesive approach to information dissemination. Where possible display and promote the use of the Exe as an inspiring landscape for the creation of art

Management Plan Objectives for Public Awareness

2. Climate Change: Encourage responsible behaviour and increase public understanding of their contribution to climate change and the likelihood of potential impacts.

3.1 Habitats and Designations: **Improve understanding of the implications of climate change on management of the Estuary.**

- **Increase awareness of all users of the implications of the designated sites**

3.2 Wildlife: Improve understanding of the implications of climate change on biodiversity

4.4 Tourism: Facilitate the promotion of the Estuary. Develop its promotion as a year round destination for ecologically-based activities.

- Develop the Exe Estuary "brand".
- Ensure that an improved consistent approach to interpretation of the many aspects of the Estuary is pursued.
- Increase awareness and understanding of sustainable tourism issues.

5.2 Water Quality: **Educate and inform about the impact of human activities on water quality.**

4.5 Signage

Investigate the use of signage on the Estuary in relation to the results of the Access Strategy and in response to concerns that areas of foreshore are being used by vehicles.

Management Plan Objectives for Public Awareness

3.1 Habitats & Designations: **Ensure all estuary users comply with designated site legislation.**

- **Ensure recreational access and use does not adversely affect the designated sites.**

4.3 Recreation: Promote a comprehensive approach to safety

Section 5 Exe Estuary Forum

5.1 Exe Estuary Forum

Develop the spring forum into a festival style event which celebrates the conservation and amenity value of the Exe Estuary as well as promoting local businesses and the role of the partnership. Co-ordinate with the tourist season for maximum attendance and to provide opportunities for visitors and local residents to learn about the Estuary and why it is so important. Activities will focus on the use of the arts to interpret the value of the estuary as a diverse and individual approach to exploring people's perception of the estuary.

Date: Saturday 8th August

Time: 12.00 till 4.00pm (with stalls set up from 10.30am)

Venue: Imperial Recreation ground Exmouth (with a view to hold in or near Dawlish in 2010)

Entry: Free

Transport: Sustainable transport promoted with possibly free ferry service for people coming over from Teignbridge side

Stalls: Local organisations clubs and business involved with the estuary e.g. RSPB, DWT, National Trust, Darts Farm, Exmouth Mussels, sailing clubs, Edge Water sports, local art studios etc would be invited to host a stand similar to the Exmouth Kite Festival. Stalls would be encouraged to be as engaging as possible (providing activities) by having a competition with an award for the best stand.

Funding: £800 budgeted from partnership in Action Plan. Sponsorship from local organisations e.g. Darts Farm, SWW. Will break up the festival into components that could be sponsored individually e.g. photo competition by local art studio or Devon Camera Studio. Donation of prizes requested from all stall providers

Example Activities:

- A photo / drawing competition with age categories would be promoted on the lead up to the festival with the entries being displayed and voted for at the event. The theme of the pictures will be "what does the Exe Estuary mean to you". Prizes will be available for the 3 with the most votes in each category
- A sand sculpture artist to work with families on the estuary adjacent to the recreation ground.
- Using arts to express the value and meaning of the Exe would be a key theme by involving organisations to work with groups to create dance, art work etc that symbolises what the Exe means to people
- Other display artists such as Stone Balancer.
- Exmouth Shanty Men would be invited to sing.
- Estuary safaris could be led by James Chubb and other Marine Educators.
- Natural England would be invited to bring their new undersea explorer simulator.

The Autumn Forum will remain a more formal presentation based event to be hosted at the Council Chamber at County Hall. The theme of the evening will depend on relevant issues at the time and will be agreed by the Management Partnership in due course.

Management Plan Objectives

3.1 Habitats and Designations: **Achieve a wide understanding amongst all users of the implications of the designated sites**

3.2 Wildlife: **Achieve greater appreciation and awareness of biodiversity.**

5.3 Waste Management and Recycling: **Prefer and choose businesses using and supplying sustainable packaging when purchasing or contracting services and suppliers.**

6.1 Education and Interpretation:

- **Improve awareness and understanding**

Section 6 Supporting Strategies

6.1 Shoreline Management Plan

Keep involved in the development of the Shoreline Management Plan to be consulted on in spring/summer 2009. Use website, database and newsletter to raise awareness of the proposals and consultation period as well as the implications of climate change on biodiversity.

Use the consultation period to identify any gaps in our knowledge and understanding of the Exe Estuary and to promote soft defences and habitat recreation opportunities.

Management Plan Objectives

2. Climate Change:

- **Assess the effects of climate change on the SPA & identify suitable mitigation**
 - Evaluate the impact of climate change on estuary communities and identify future flood and coastal protection management options, as an outcome of the Coastal Management Study.
- 3.1 Habitats and Designations: **Ensure that, wherever suitable, habitats are seen as a natural form of sea defence & that opportunity is given to protect, maintain & enhance them.**
- **Ensure all flood defence plans adhere to nature conservation legislation**
- 4.4 Tourism: Consider and limit the impact of coastal defences and coastal management on beach amenities, wherever possible

6.2 Disturbance Study

Work with the steering group to manage the study and facilitate information assimilation from local clubs and organisations. Consider issues not covered by the study that may need further investigation such as the physical impact of recreation on the habitats and therefore the indirect effects on waders and wildfowl.

Management Plan Objectives

- 3.1 Habitats and Designation: **Limit conflict with recreational activities and protect nature conservation through revision of existing zoning**
- **Ensure recreational access and use does not adversely affect the designated sites**
- 3.2 Wildlife: Limit conflict with recreation & protect biodiversity through revision of zonation scheme
- 4.3 Recreation: Develop an effective strategy for ensuring that the disturbance caused by recreational activities is minimised
- **Seek to investigate the recreational capacity of the Estuary**
- 4.6 Commercial and Other Uses: Understand the effects of military and commercial and recreational activity on the Estuary

6.6 Education Strategy

Develop an education strategy for the Estuary identifying appropriate locations and topics for delivery of National Curriculum targets in order to best support local schools. Coordinate with existing education providers to ensure a consistent, joined up approach across the estuary limiting any overlap or competition between sites. Investigate opportunities to provide a variety of activities that can be used for groups with varying abilities and constraints. Include a trial of different sites on the west side of the estuary to improve understanding of their potential for education delivery.

Consider the creation of supporting documents (teacher's packs) that could be used to build on the information delivered through the session and provide consistency across the different sessions and sites. This information could also be available through the website in order to provide school activities for any group studying the estuary and promote the education activities provided.

Management Plan Objectives

- 6.1 Education and Interpretation: **Improve awareness and understanding**
- **Improve education and interpretation facilities around the Estuary.**
- 3.2 Wildlife: Achieve greater appreciation and awareness of biodiversity.

Section 6 Supporting Strategies Continued

6.4 Monitoring Plan

Produce a monitoring plan for the estuary by auditing what data is already available, what is regularly sampled and whose responsibility it is, what needs to be updated, and where the gaps are. Consider all elements of the estuary from species and habitat features to recreation usage, cataloguing existing studies and research, their author, age and relevance to other studies. Use recent or ongoing studies, such as the health audit, access strategy and disturbance study to identify future follow up monitoring by the partnership and time table the desired frequency of studies. Consider the role of the Friends of Group in collecting or reviewing data identified as out of date or missing altogether. Publicise studies and research through the website and investigate the link with existing databases e.g. Devon Biodiversity Records Office. Develop a structure to feedback monitoring results to the management partnership to raise awareness of potential issues and develop strategies to investigate further and / or take action to resolve.

Management Plan Objectives

3.1 Habitats and Designation: **Produce and implement an integrated monitoring plan for the designated sites**

4.1 Farming and Farmed Landscape: **Identify further and improve understanding about the link between catchment land use, water quality and sediment deposition in the Estuary**

4.3 Recreation: **Seek to investigate the recreational capacity of the Estuary**

5.2 Water Quality: **Continue to maintain and improve chemical and biological water quality**

6.5 Production of Planning Proposals Guidance Information

Investigate the impact of and produce guidance information for small scale developers similar to that produced by Spalding Associates* for the Fal and Helford estuaries. Provide details of the designations on the estuary and the impact that they have, constraints, the cumulative impact of small scale developments, best practice and guidelines of how to proceed.

Management Plan Objectives

3.2 Wildlife: **Safeguard biodiversity by assessing the cumulative effects of development and developing best practice guidance**

3.3 Landscape: **Ensure that all relevant authorities treat the Estuary as a single landscape entity, and that land management advice is targeted to maintain its distinctive nature**

- **Ensure that existing landscape policies are respected when developing urbanised areas.**
- **Promote low visual impact building when allowing the development of marine and other commercial businesses (regarded as a regional and sub-regional economic growth priority).**

7.3 Spatial Planning: **Promote a planning protocol reflecting the views of EEMP through adopted and implemented Local Development Frameworks**

- **Encourage a sustainable and long-term approach to development**
 - **Ensure that local plans are consistent with the objectives for the management of the SPA, SSSI and SAC**
- 4.4 Tourism: **Ensure that tourism potential is maintained by protecting from over-development.**
- **Ensure that if tourism development occurs, it is in keeping with all the qualities & designations**
 - **Increase awareness and understanding of sustainable tourism issues.**

6.3 MBS Cockle Trial

Support the Exe shellfish impact survey and where appropriate assist with monitoring alongside Devon Sea Fisheries Committee and Natural England.

Management Plan Objectives

4.2 Fisheries: **Ensure that the fisheries within the Exe are sustainable and have no adverse effect on the condition of the SPA**

* Spalding Associates (Environmental) Ltd, Truro, 2006. Guidance leaflet on biodiversity issues for smaller scale developments in the Fal and Helford estuaries.

Section 7 Partnership

7.1 Management Group

The MG will convene twice during the duration of the Action Plan firstly during June in order to assess progress so far and then during January / February 2010 in order to approve the 2010/2011 Action Plan.

7.2 Officers Working Group

The OWG will meet at least twice to monitor progress a minimum of two weeks prior to the MG Meetings, to prepare items, additional meetings will be added if appropriate. The OWG will comprise of the Supporting Officers from each of the funding bodies.

7.3 Promoting the Partnership

Liaise with local organisations and community groups whenever appropriate in order to raise the profile of the EEMP. Wherever possible use events, such as the Estuary Clean Up, to involve local organisations, clubs, societies, community groups in the management of the Estuary.

Consider press coverage as a key component of any event, delivery outcome (e.g. Exe Explorer launch) in order to raise public awareness of the EEMP.

Keep abreast of current local and National events and issues in order to respond promptly to enquiries and make the most of possible linkage with National events e.g. The Marine Conservation Society National Beach Clean Day, and Low Tide Day.

Attend relevant conferences and training events in order to network with other Estuary Partnerships and exchange best practice whilst keeping informed of current issues and increasing knowledge base e.g. Coastal Futures Conference

7.4 Representing the Partnership

Continue to represent the partnership on Estuary Related Projects such as:

- Exmouth Visitor Centre PPG
- Police Boat Patrol Planning Meeting
- Devon Estuary Officers Meeting
- Exmouth Local Nature Reserve Management Committee
- Dawlish Warren Management Committee
- Habitat Recreation projects e.g. The Lower Clyst Project when active

Management Plan Objectives (Catchment Sensitive Farming Steering group)

3.1 Habitats and Designations:

- **Ensure all farming activities within designated sites achieve nature conservation objectives**
- **Reduce diffuse pollution inputs through improved farming practice upstream.**

7.5 Researching Funding

Investigate potential sources of funding to improve the sustainability of the partnership by encouraging additional partners to join as well as applying for one off grants to deliver a specific project or events such as the Heritage trail.

Investigate the opportunity to secure additional funds through development levies as achieved in Plymouth. Levies are already applied to new developments, through the Local Development Framework, in order to subsidise the extra pressure an increased population will cause to schools and roads etc, and a similar levy could be used on new developments around the Exe Estuary in order to compensate for the additional pressure that they cause through use of the estuary for recreation.

Section 8 Budget - Predicted Expenditure Items

Item	Activity	Expenses	Predicted Cost	Quantity	Total
3	Community				
3.1	Education	Printing and mailing	DCC *		/
		Resources			£500
3.2	Volunteer Opportunities	Printing and mailing	DCC *		/
		Refreshments	£200		£200
3.3	Friends of	Printing / advertising			£500
3.4	Clean Up Event	Skip hire / waste removal / resources (bin bags, litter pickers, gloves)	£300	2	£600**
3.5	Exe Action/Issue Group	Meeting rooms		?	£500
		Refreshments		?	£200
					£2500
4	Public Awareness				
4.1	Leaflets – Exe Explorer	Reprint	£2000	1	£2000**
	Leaflets- accompanying	Design and printing	£2000	1	£1500**
4.2	Heritage Trail and Exhibition	Consultant, creation, research etc	Apply for External Funding		
4.2	Website			/	£1200
4.3	Newsletter	Design and printing	£750	4	£3000**
4.4	Signage	Design / creation	?	?	External £7,700
5.	Forum				
		Spring Festival event			£800**
		Autumn Formal event			£200
					£1000
6	Supporting Strategies				
6.1	Shoreline Management Plan		/	/	/
6.2	Disturbance Study		Externally Funded		
6.3	Monitoring Plan	Printing			£250
6.4	Production of Planning Proposals Guidance	Production and printing			£500
6.5	MBS Cockle Trial		/	/	/
6.6	Education Strategy	Production of teacher's pack			£500
6.7	Action Plan 2010/11	Printing	/	30	£50
					£1,300
7	Partnership				
7.1	Management Group		£125	2	£250***
7.2	Officers Working Group		£125	2	£250***
7.3	Promoting /	Attending conference		/	
7.4	Representing the Partnership				£500
					£1000
				Total	£13,500

Note: * Single identifiable print charges will be charged to the partnership.

** Possible offset with sponsorship

*** Possible offset by the partners taking it in turn to host meetings.

Section 8 Predicted Time Frames

Item	Activity	Time Allotted (in days)	Percentage
3	Community		
3.1	Education at Exmouth	15	5.2
3.2	Volunteer Opportunities	7	3.1
3.3	Friends of	10	4.4
3.4	Clean Up Event	8	3.5
3.5	Exe Action/Issue Group	8	3.5
	Total	45	20
4	Public Awareness		
4.1	Accompanying Leaflets	10	4.4
4.1	Monitoring Exe Explorer	1	0.4
4.1	Exe Explorer 2010 Update	5	2.2
4.1	Other appropriate info creation	5	2.2
4.2	Heritage Trail and Exhibition	20	8.7
4.3	Website	15	6.6
4.4	Newsletter	20	8.7
	Total	76	33
5	Forum		
5.1	Spring	10	4.4
5.2	Autumn	5	2.2
	Total	15	7
6	Supporting Strategies		
6.1	Shoreline Management Plan	5	2.2
6.2	Disturbance Study	10	4.4
6.3	Monitoring Plan	10	4.4
6.4	Production of Planning Proposals Guidance Information	6	3.1
6.5	MBS Cockle Trial	5	2.2
6.6	Education Strategy	10	4.4
6.7	Action Plan 2010/11	2	0.9
	Total	49	21
7	Partnership		
7.1	Management Group	2	0.9
7.2	Officers Working Group	2	0.9
7.3	Promoting the Partnership	5	2.2
7.4	Awareness of relevant issues & events	5	2.2
7.4	Conferences	5	2.2
7.5	Researching and applying for Funding	5	2.2
	Responding to Enquiries	8	4.4
	Corporate tasks: timesheets, team meetings etc	10	4.4
	Total	44	19
	Total Number of days	229	100
	Total Number of Days Available	229	



For more information about the Partnership please contact:

Exe Estuary Management Partnership
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Web: www.exe-estuary.org

With Thanks to our Funding Partners for Their Continued Support:



for birds
for people
for ever



**Exmouth Town
Council**



**Dawlish Town
Council**

