



Exe Estuary Fisheries Group



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- 1. Coastal Community Teams**
 - 2. Exe Estuary Fisheries Group**
 - 3. 'Love Your Local Catch' – Scoping Study**
 - 4. Exe Fisheries Report**
 - 5. Exe-Change: Q & As/Discussion**



1. Coastal Communities Teams

- £1.1 million, Department for Communities and Local Government initiative to establish up to **110 Coastal Community Teams** – potential initial investment of up to **£10,000** per team
- Not to be confused with **Coastal Communities Fund** and **Coastal Revival Fund**
- Addressing coastal challenges...unlocking economic potential...providing catalyst for change...developing long-term vision...etc.



1. Coastal Communities Teams

- DCLG invited applications from prospective partnerships – Summer 2015
- What a Coastal Community Team **should be**: ‘a local partnership consisting of the local authority and a range of local stakeholders who have an understanding of the issues facing that area and can develop an effective forward strategy’
- What a Coastal Community Team **should do**: provide support for partnership working, a **vision for improvement**, defined **set of outputs**, and be **transparent and engaged**... however... ‘able to **choose their own priorities**’...



2. Exe Estuary Fisheries Group

- Exe Estuary Coastal Community Team bid (Summer 2015)
- Successful in securing the full £10,000 to ‘kick-start’ the **establishment of the team**, support development of an **economic plan** and/or **progress initial projects**
- One of 104 new teams in around the English coast including some nearby at Beer, Teignmouth and Dawlish Coast, Exmouth
- Exe Estuary - Fisheries Focus



2. *Exe Estuary Fisheries Group*

- ***Why – Fisheries?***

- Neglected sector within EEMP
- Response to a host of new ‘fisheries and seafood focused’ initiatives around SW coast

- ***Who – the Fisheries Group***

Steering Group: Stephanie Clark (EEMP); Lynn Trout, (EEMP);
Katherine Stephenson, D&S IFCA; Jim Masters (Fishing into the Future)
Steve Guilbert (DMF); Richard White, DWT...**and**...?

- ***What – EEFG principal tasks***

1. Establishment of the Exe Estuary Fisheries Group
2. Fisheries focused Local Economic Plan
3. **‘Love Your Local Catch’ initiative**



3. Love Your Local Catch

The idea:

...to reconnect the local community, retailers and restaurants of the Exe Estuary to the artisanal, small-scale fisherman who operate in or out of the areas local quays and beaches with a view to increasing local demand for, and facilitating the supply of, sustainable, traceable, locally harvested and landed quality seafood



3. Love Your Local Catch

In so doing it would aim to:

- 1. Retain a greater proportion of the Estuary's landed catch for local processing and/or consumption**
- 2. Encourage local retailers and restaurants to put on their shelves and on their menus a greater quantity and variety of locally harvested and/or landed seafood**
- 3. Raise awareness of the quality and variety of local seafood available and of the fishermen who catch and/or harvest it, and increase interest in, and appetite for, local 'Exe' seafood among local communities and visitors to the area**



3. Love Your Local Catch



**CORNWALL
GOOD
SEAFOOD
GUIDE**



theexmouthmusselcompany



3. *Love Your Local Catch*

- *‘Enjoy Seafood from the East Yorkshire Coast’*
- *FLAG Funded project in association with East Yorkshire Local Food Network*
- *Celebration of locally caught/landed seafood*
- *Promotional and marketing focused project*



‘Source Local Seafood – Net the Benefits’

**Monday 23 March 2015 (6.30pm for 7.00pm)
King’s Head - Nafferton, Near Driffield YO25 4JS**

You are warmly invited to our next **FREE** business networking event, aimed at helping hospitality and catering businesses to find out more about the benefits of sourcing quality seafood from the Holderness Coast and promoting this on your menus.

Martyn Shaw from The Dining Room in Driffield and the King’s Head in Nafferton has kindly agreed to host this event and share his passion for quality, local seafood. Martyn will explain how he can purchase better quality seafood locally at a competitive price and the benefits this brings to his businesses.

Highlights of the Evening:

- **Seafood canapés on arrival to whet your appetite!**
- **Compare and contrast seafood dishes (see and taste the difference)**
- **Pick up tips on how to tell the story to your customers and maximise the benefits, leading to more customers and more profit for your business**
- **Meet local seafood suppliers**
- **Good networking opportunity**
- **Bar open**

This event will be the final element of our “Enjoy Seafood from the East Yorkshire Coast” project, funded by the Holderness Coast FLAG.



4. Exe Fisheries Report

Key Questions

- **How to define the Exe Estuary Fishery?**
- **Scale of the Exe Fishery** (How Many?, How Much?: - e.g. Landed Weight and Value)
- **Composition (What's caught?, Where?, and How?)**
- **Where does it go after it is landed????**
- **How much is consumed locally...by %, by kg, by £**

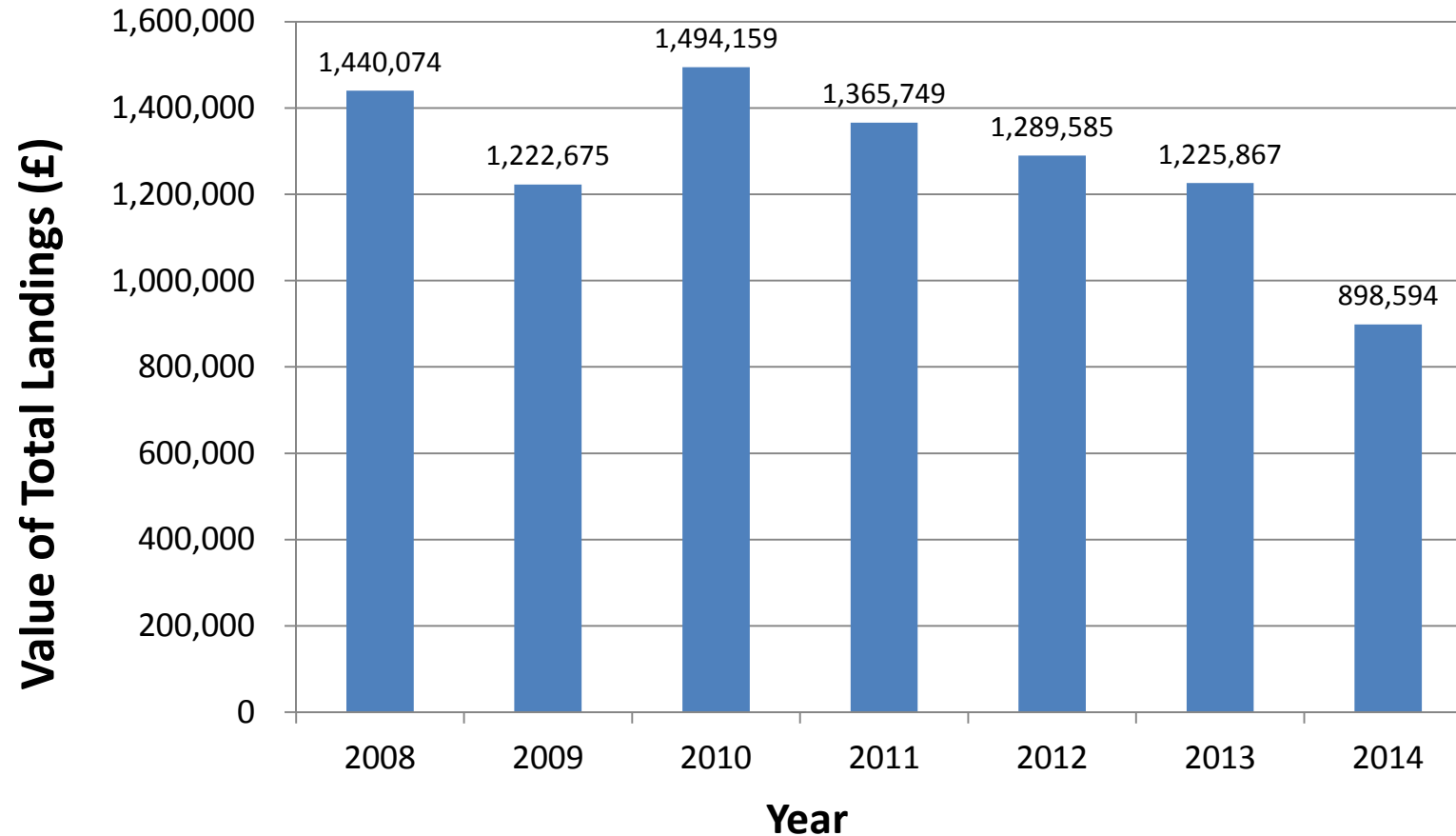


4. Exe Fisheries Report - Definition

- Commercial fishing undertaken within the Estuary e.g. Shellfish harvesting, Salmon Netting
- Fish landed and recorded at Exmouth (may be Sidmouth)

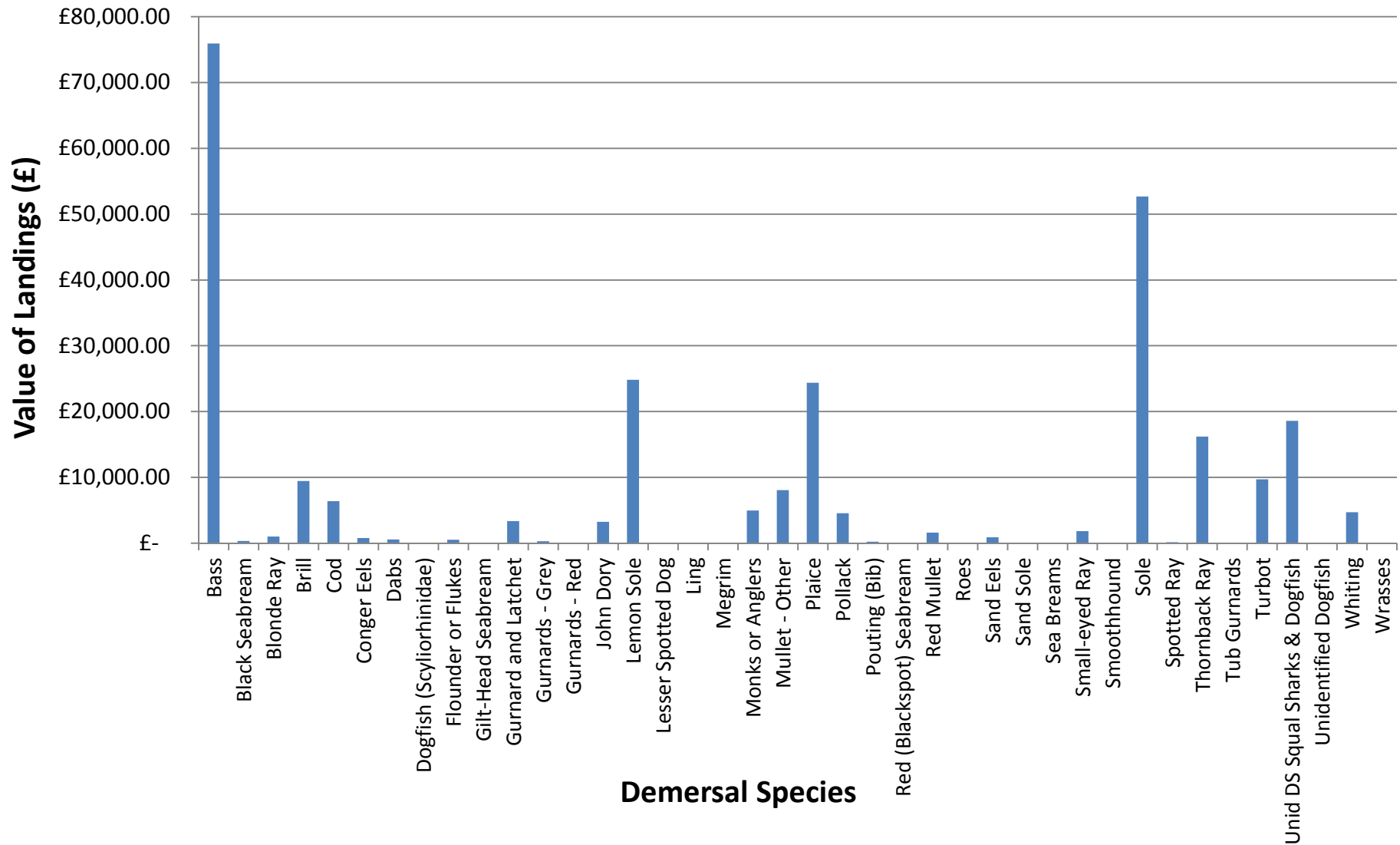


4. Exe Fisheries Report - Scale



Total Value of Fish Landings (£) Exmouth 2008-2014 (Source: MMO, 2015)

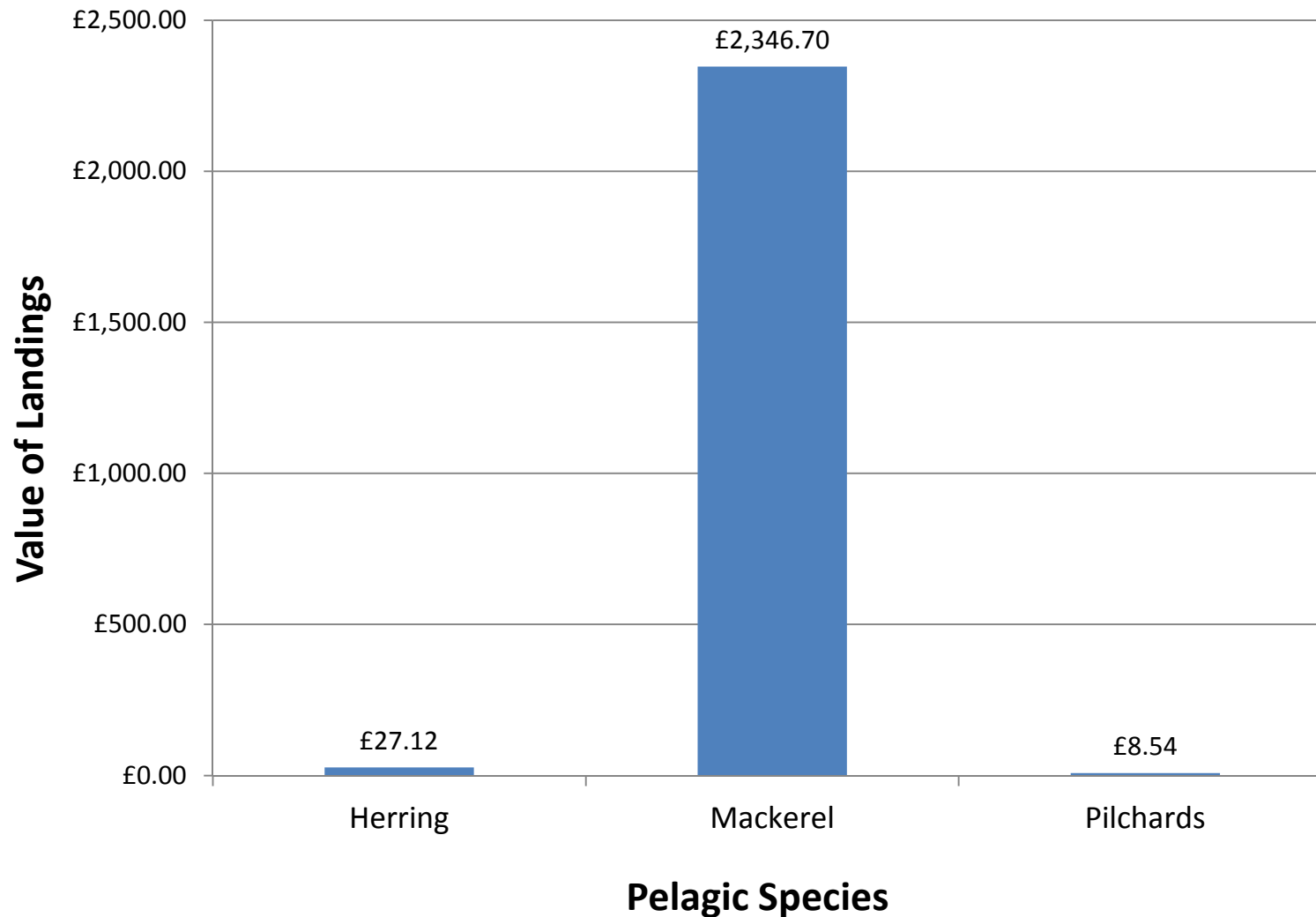
4. Exe Fisheries Report - Scale



Value of Demersal Landings Exmouth , 2014: (Source: MMO)

Total Value = £ 275, 532.34 /No of different species = 40

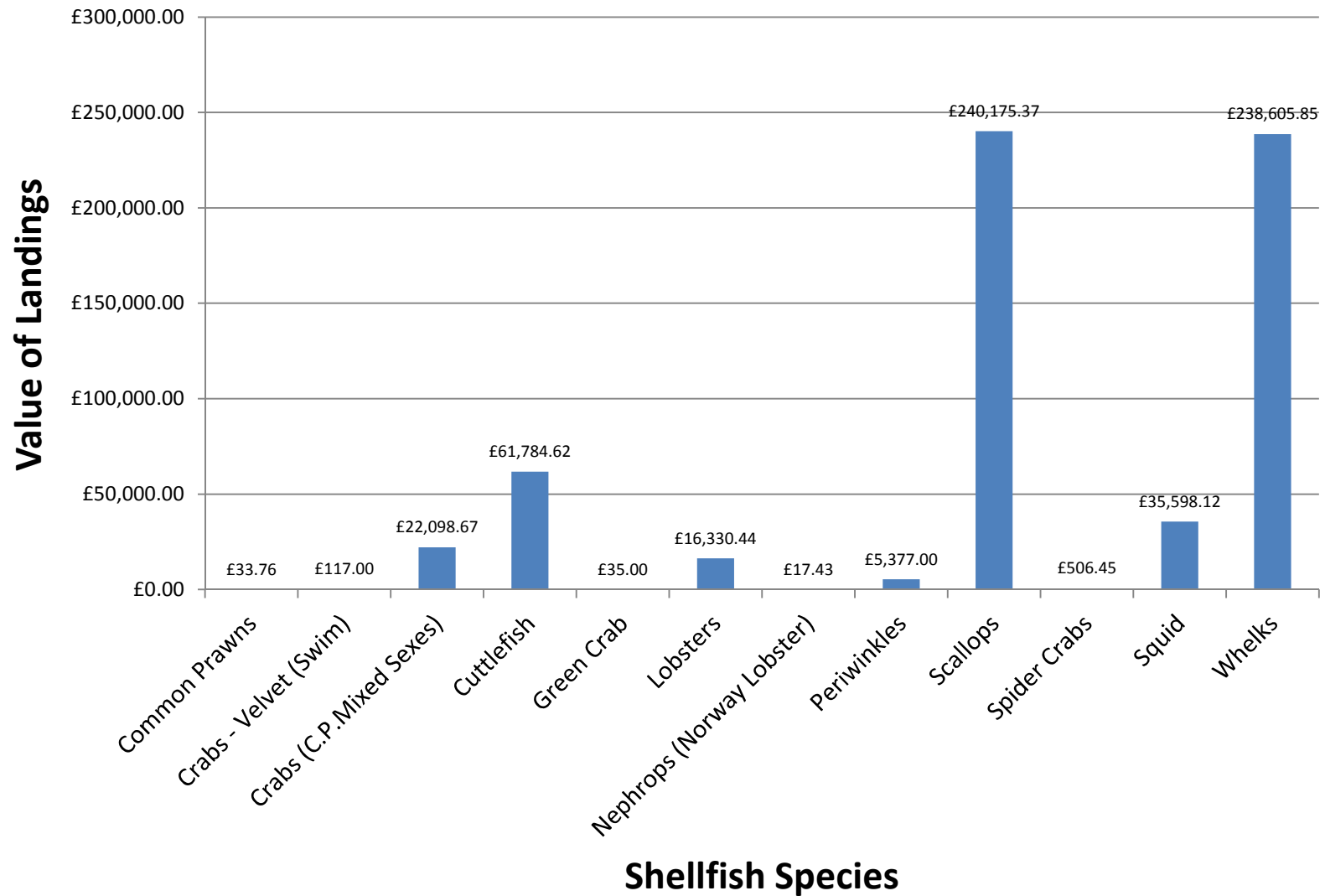
4. Exe Fisheries Report - Scale



Value of Pelagic Landings Exmouth , 2014: (Source: MMO)

Total Value = £2382.36

4. Exe Fisheries Report - Scale



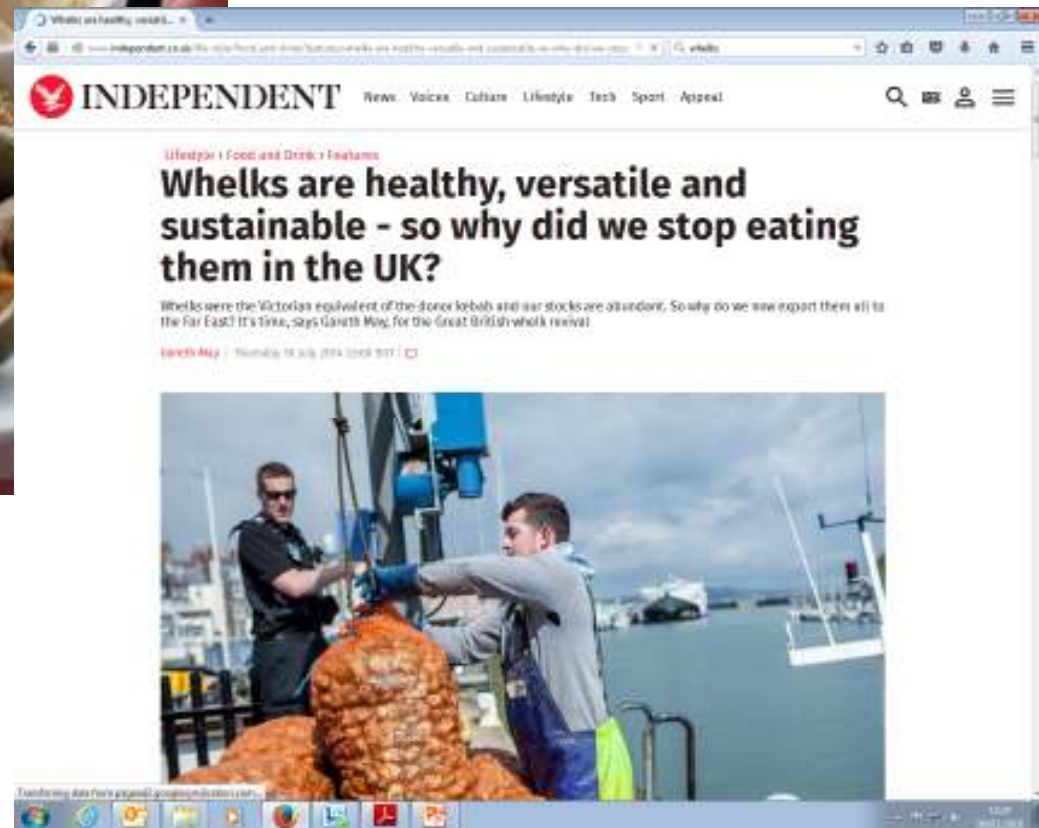
Value of Shellfish Landings Exmouth , 2014: (Source: MMO)

Total Value = £620,679.71

4. Exe Fisheries Report - Scale

Rank	Species	Value (£)
1	Scallop	240,175.37
2	Whelk	238,605.85
3	Bass	75,955.76
4	Cuttlefish	61,784.62
5	Sole	52,667.71
6	Squid	35,598.12
7	Lemon Sole	24,834.09
8	Plaice	24,364.52
9	Crabs	22,098.67
10	Unid DS Sharks & Dogfish	18,592.45
11	Lobsters	16,330.44
12	Thornback Ray	16,204.78

4. Exe Fisheries Report – Downstream



Have you/would you...
eat a plate of whelks?